

# Mission #2

## Let's Kick Off Your KW Experience

Welcome to Keller Williams! We can't wait to see the amazing things you'll do and the perspective you'll bring. Before you make another move, we invite you to get familiar with our Mission, Vision, Values, Beliefs and Perspective (MVBVP).

Now without further ado, take a short tour around your new real estate home.



Train your way to real estate greatness

At Keller Williams, we believe the best foundation you can give yourself is based on training and ongoing education. Below, peruse an edited selection of learning options made to level up your game.

- **KW MAPS Coaching**

With options for everyone, the right coaching can optimize your business and change your life.

- **Ignite**

New agents and agents new to KW, grow your book of business, get appointments, and adopt success habits.

- **BOLD**

Adopt the tactics and talking points proven to bring success in today's extraordinary business landscape.

- **Keller Williams University (KWU)**

What can you find within KWU's resources to propel your career? Any valuable study guide, checklist, group training, and productivity tool is neatly stored within the pages of this invaluable site.

- **Connect Live**

Stream the most relevant, of the moment training directly to your device from subject matter experts at KWRI headquarters and around the world, five days a week.

- **Become a Millionaire Real Estate Agent**

Your first step toward banking a cool mill? Immerse yourself in Gary Keller's national bestseller, "The Millionaire Real Estate Agent" and the models that have made the book synonymous with success.



## Tech your way to an optimized business.

At Keller Williams, we believe technology exists to simplify everyday life, making room for what truly matters. That's why we created the right tools, tech, and resources to help you elevate your business to the highest level.

- **KW Connect**

Set up your profile on Connect (our companywide intranet) then start browsing through every resource you could possibly desire. From our world-renowned training to videos, live broadcasts, and more, you'll find it all on KW Connect.

- **Command Your Business**

Learn all about real estate's most integrated platform and how you can use it to future-proof your business.

- **Set Up Your Marketing Profile**

Log in to the Keller Cloud, and tour your end-to-end platform to run and grow your business. Start by setting up your Marketing Profile so your business basics populate across products.

- **Download the Command App**

If you're like most agents, you spend more than half of your time on the go, away from your desk. Having immediate access to your contact database and tasks anywhere,

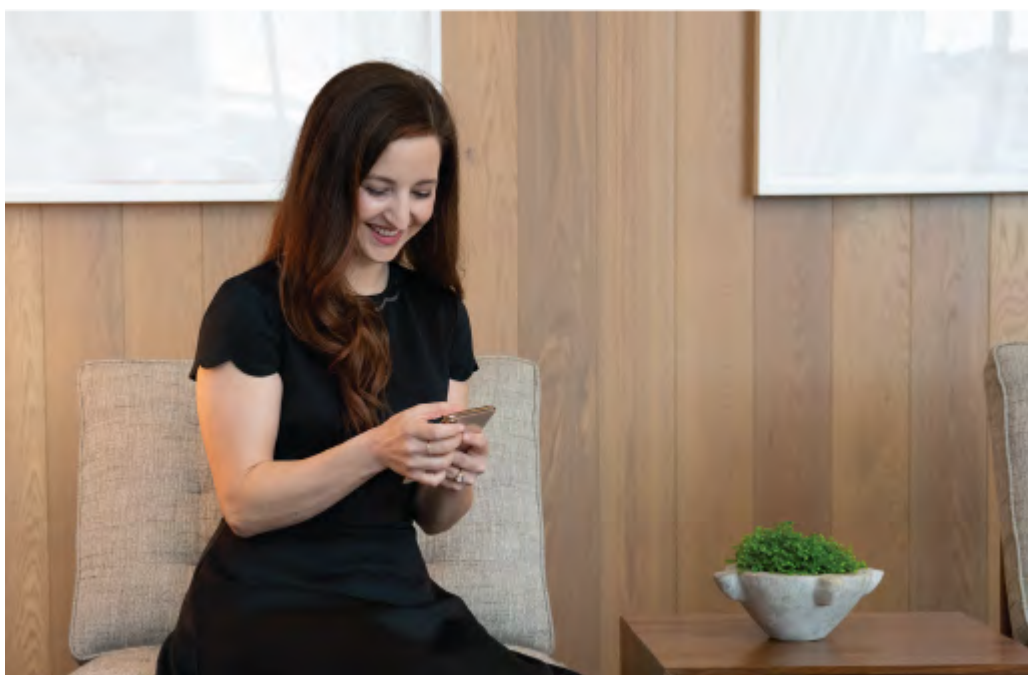
anytime, can drastically change the game. Get Command in the palm of your hand for iOS or Android.

- **Set Up Your KW App**

Set up your client-facing app, personalize it, and get your own download link to share with leads and clients as they embark upon their home search. [Read this](#) to get a deeper understanding of its features and benefits.

- **Create Your Agent Site**

Smarter, connected and primed for lead generation, create a website that delivers contacts directly to Command, seamlessly integrating with your KW App.



## Connect your way to certain success.

One thing we pride ourselves on is our people and our culture. KW is where you can find your tribe, your niche, your big why ... and it all starts with taking advantage of the networking resources right at your fingertips.

- **Segments and Communities**

Made up of legions of industry experts, we've leveraged our size and leaned into our values to create powerful communities around every important market. With targeted training and exclusive resources, every agent can turn their unique aptitudes and interests into the career of their dreams.

- **KSCORE/KW Prep**

Learn all about Keller Williams' mission to make real estate more accessible than ever before through KSCORE with state-approved education provided by Kaplan, plus KW Prep. For a deeper dive - and compliant marketing pieces - visit the KSCORE resource page.

- **KW Events**

From Family Reunion to Mega Camp (with many events in between!) our industry events are the stuff of real estate legend. Offering the perfect backdrop for the utmost in networking and training, our events are where careers take shape.

- **KW Official Social Media Accounts**

Follow us on Facebook, Twitter, Instagram, YouTube and LinkedIn to connect with agents from around the globe, get the most timely info, and share best-of-industry content with your sphere.

- **Outfront**

Dive into agent stories, best industry practices, and the most relevant ways to boost your bottom line, brought to you by KWRI and KW industry experts from every corner of the globe. Join the conversation in the comments.

- **Podcasts**

Tune in and subscribe to two powerful podcasts for inspiration and success tips. The first, Think Like a CEO, weaves a narrative of business and life lessons from Keller Williams' co-founder, Gary Keller. The other, Empire Building, brings together four influential women who are unapologetic in their goals to build big businesses and live big lives.

## **New Associate Essentials**

Checking these critical items off your list is a surefire way to get off on the right foot.

- Set Up Your Keller Williams Gmail Account

- [Complete Your Whitepages Profile](#)
- [Bookmark the Greensheets Application](#)
- [Business Basics Toolbox](#)
- [Health, Vision, and Dental Benefits](#)
- [Learn About Wealth Building and Profit Share](#)
- [KW Logos and Branding for Your Business](#)
- [Get Your KW Gear](#)

### KW PROFILES TO FOLLOW



**Gary Keller**

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**KW Technology**

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**KW Media Room**

UNFOLLOW



**KW Connect**

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**KW University**

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If you have any questions, please email [marketing@kw.com](mailto:marketing@kw.com)

[HomeKeepr](#) > [Realtors](#) > [General Questions](#)

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# How do I link HomeKeepr to Facebook?

**HomeKeepr Support**

1 year ago · Updated

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HomeKeepr is thrilled to announce our latest integration with Facebook.

This integration makes it even easier for you to share your personally-branded HomeKeepr Blog posts to Facebook -- we've even built this so this sharing can happen automatically.

Enabling this integration will allow us to send you real-time alerts when your branded blog posts are ready and give you the option to have HomeKeepr **automatically share** these blog posts to any Facebook page you choose.

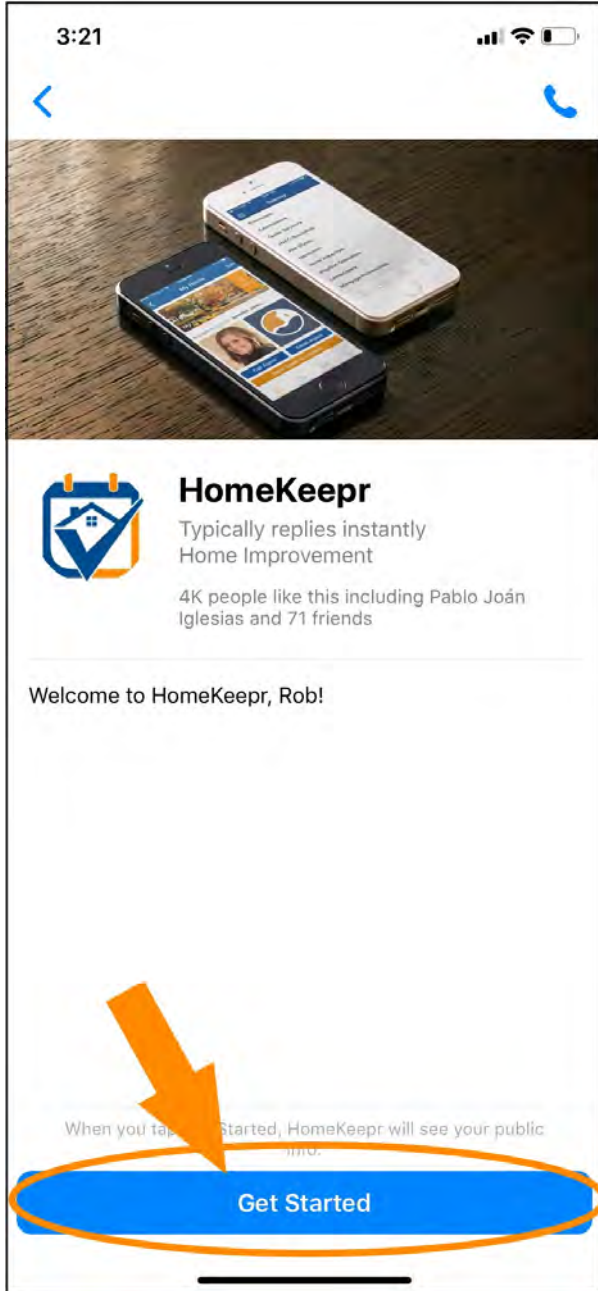
To connect your account to HomeKeepr and enable auto-posting (*optional*) of your branded blog posts:

**Visit HomeKeepr on Facebook Messenger here: [m.me/homekeepr](https://m.me/homekeepr).**

We recommend visiting this link from your mobile device.

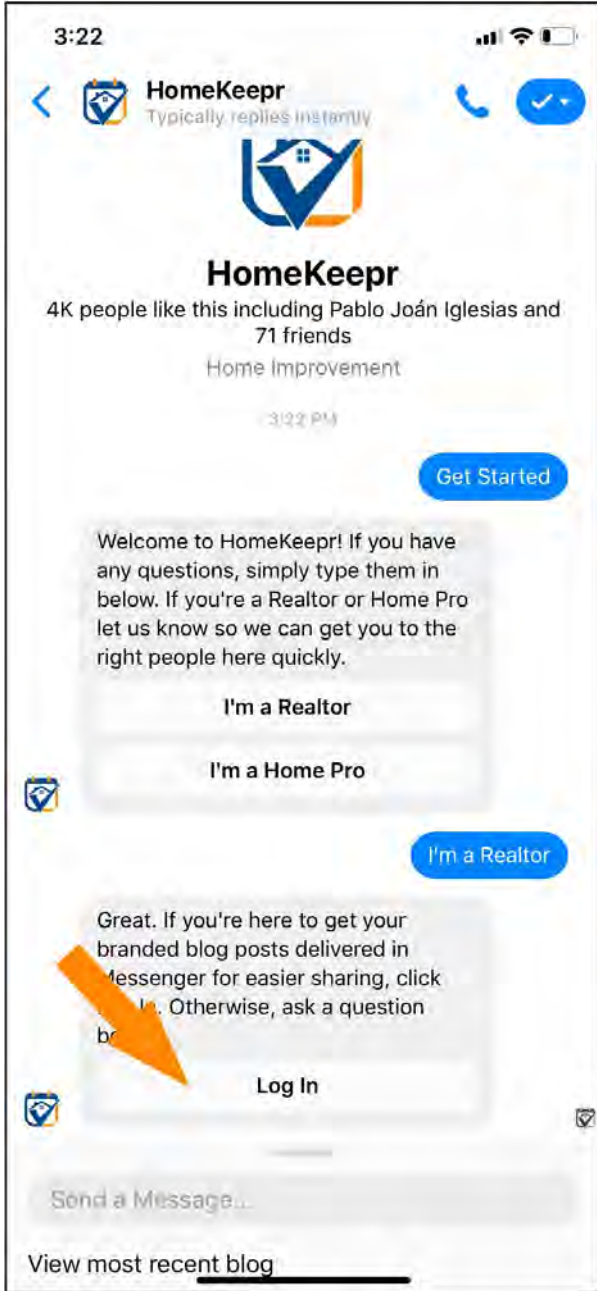
Click "Get Started" and then follow the instructions in Messenger. You can find instructional screenshots below.

[Click Get Started](#)[Help](#)

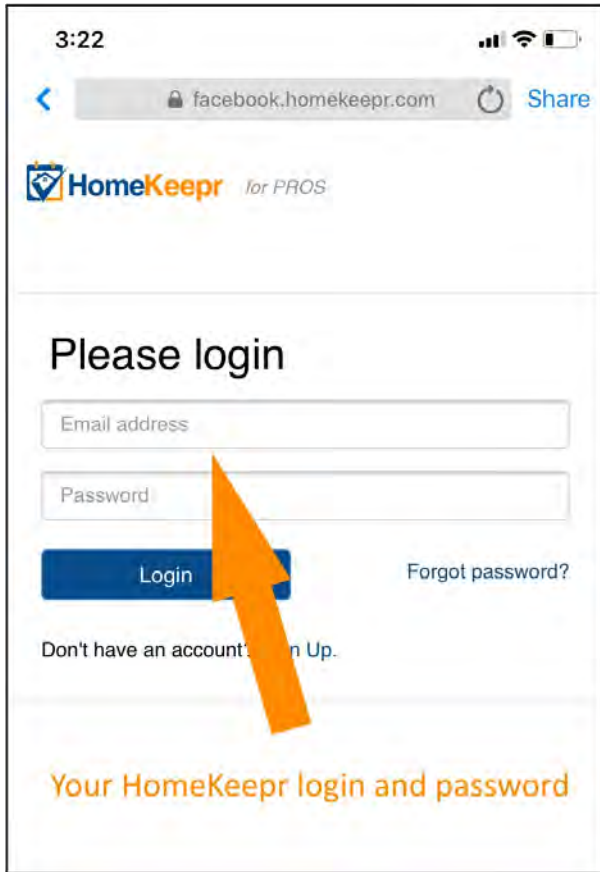


**Click Log In**

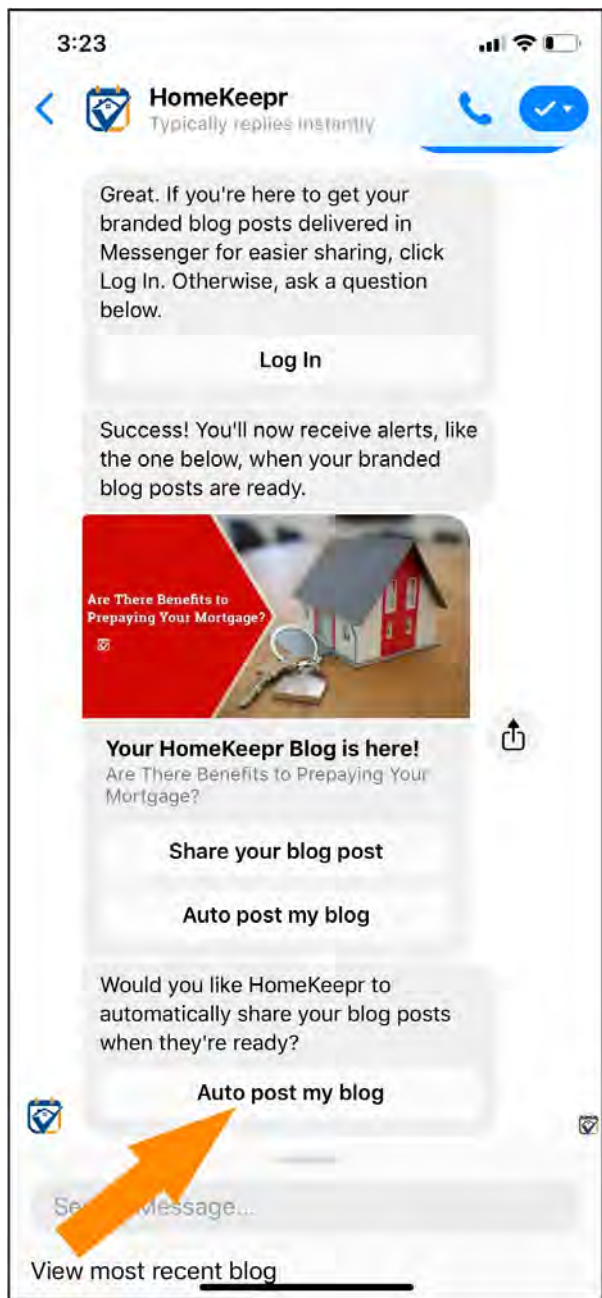




**Enter your HomeKeepr login and password**



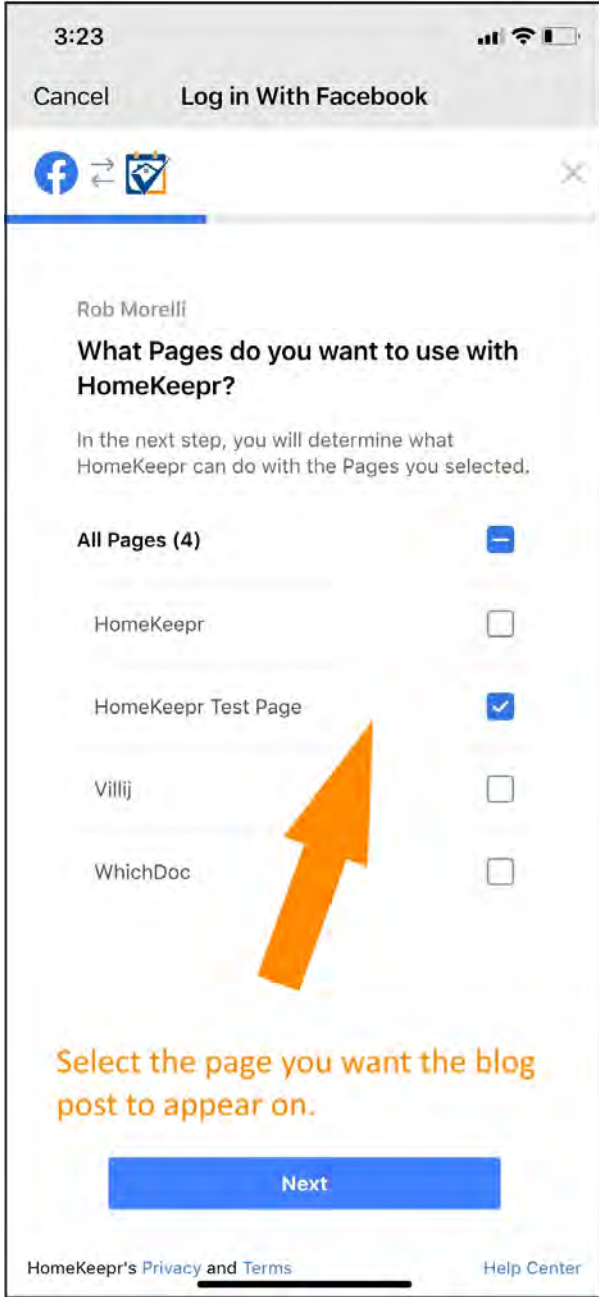
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**Select the page you'd like to share the blog post to. This should be your business page if you have one.**



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1 out of 1 found this helpful

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[How do I get vendors and local businesses to submit a request to be added to my HomeKeepr directory?](#)

[Installing HomeKeepr Widgets onto KW Command Websites](#)

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