

10 Ways to Get the Most Out of RPR®



Learn the Ins and Outs of RPR



Welcome! We're excited for you to see how much RPR—one of the most innovative benefits included in your NAR membership—can make a big difference in your real estate business. To get started, we've created this to-do list that will get you, and your business, up and running in no time.

1 Create your RPR account

Creating your RPR account is as easy as 1-2-3. Have your NRDS ID handy and visit narrpr.com. A simple wizard will lead you through the setup process. See how.

2 Customize your profile

Your account wouldn't be complete without your fabulous photo and logo. Stick with the set-up wizard for the final two steps: branding your RPR report cover pages. See how.

3 Download the app

For Realtors® on the go! Tap into the nation's largest, Realtor-only database of residential and commercial properties ... anytime, anywhere. Get app now.

4 Explore the Getting Started with RPR videos and eBook

RPR's blog includes learning resources suited to every type of learner, and according to your schedule. Getting Started will get you up and running in no time. Check it out.

5 Run your first search

The sky's the limit. From narrpr.com, enter an address (even your own!) under All Properties of For Sale. Then scope out schools, neighborhoods and maps for the complete picture. See how.

6 Create a report

Wow yourself and your clients with one or more of these eight, customizable RPR reports. Then text or email the report to someone special. See how.

7 Attend an online webinar

Be one of those Realtors® that never stops learning. These online workshops show you how to use RPR in every aspect of your business. Register now.

8 Learn at your own pace

Score some practical tips for using RPR in listing presentations, open houses, buyer tours and prospecting. Check it out.

9 Pick-up best practices from the pros

See how successful Realtors are leveraging RPR to their advantage. See how.

10 Remember, we're here for you.

24/7/365. If you need help, call our Customer Support Team at 877.977.7576.