

EDUCATION DAY

EVERY TUESDAY AT  **KW** CLASSIC
REALTY
KELLERWILLIAMS.

TUESDAY, AUGUST 5TH

11:00AM-12:00PM | Real Estate Tactics Training by Business Coach Mabel Colon and Monica Santiago from Assured Partners

Unlock practical strategies and industry insights in this dynamic training session designed for real estate professionals. Business Coach Mabel Colon and insurance expert Monica Santiago from Assured Partners team up to share proven tactics for building client trust, optimizing transactions, and managing risk in today's market.

1:00PM-2:00PM | AI for Real Estate Pros with Daniela Diamanche

Step into the future of real estate with this powerful training led by Daniela Diamanche. Designed for agents, brokers, and industry professionals, this session explores how to leverage AI tools to streamline workflows, enhance marketing, and deliver smarter client experiences. Learn how to stay ahead of the curve and use technology to grow your business with confidence.

3:00PM-4:00PM | Internet Lead Gen with Chris Bessette

TUESDAY, AUGUST 12TH

9:00AM-12:00PM | Mega Agent Camp Session Streamed in Market Center

You'll find all the action happening in general session, where MAC panelists share the proven systems and strategies they're using to win and profit in today's market – so you can, too!

TUESDAY, AUGUST 19TH

10:00AM-12:00PM | Lead Gen Power Hour with Nancy Lezotte

12:00PM-1:30PM | Agent Partner Meeting

(All Agents Encouraged to Attend) - Lunch Provided

1:30PM-2:30PM | ALC Meeting

3:00PM-4:00PM | Internet Lead Gen with Chris Bessette

TUESDAY, AUGUST 26TH

11:00AM-12:00PM | The Goal Audit: AI Powered Second- Half Strategy with Shonn McCloud

Supercharge the second half of your year with clarity and purpose. In this focused session, Shonn McCloud guides you through a strategic "Goal Audit" using AI-powered tools to evaluate your progress, realign your priorities, and sharpen your action plan. Ideal for entrepreneurs, professionals, and leaders ready to finish the year strong with smart, data-informed decisions.

3:00PM-4:00PM | Internet Lead Gen with Chris Bessette