



# AUGUST 2025



## TRAINING AND EVENTS CALENDAR

### REPEATING EVENTS:

- I** **IGNITE Sessions:**  
11:00AM-1:00PM
- C** **Compliance Training:**  
1:30PM-3:30PM
- M** **Real Estate Tactics Training with Business Coach Mabel Colón:**  
12PM and 7PM via Zoom
- D** **Dial In: Do The Database Twice**

### CONTENT:

- **Agent Training**
- **Social Event**
- **North FL Region**
- **Technology Training**

SLM Training Calendar and Zoom Links



\*Login information is: 348

MON	TUE	WED	THU	FRI
				1
4 DTD2   C&K <b>D</b>	5 11:00AM-12:00PM: Real Estate Tactics and Training with Business Coach Mabel Colon and Monica Santiago from Assured Partners - Lunch Provided 1:00PM-2:00PM: AI for Real Estate Pros with Daniela Diamanche from Fusion 3:00PM-4:00PM: Lead Gen and Follow Up Class with Chris Bessette <b>M</b>	6 11:00AM-1:30PM: MasterClass by Rich Paul with Ashley McCoy 2:00PM-3:00PM: Navigating the Home Inspection: A Guide for Realtors with Michael Schmidt - Lunch Provided	7 1:00PM-2:00PM: Mock Closing with Red Door Title - Lunch Provided 	8 4:00PM-6:00PM: Friday Happy Hour @ American Social 
11 DTD2   F&G <b>D</b>  10:00AM-11:00AM: Boohoo Breakfast and Working Mom Mastermind with Whitney from Movement Mortgage 1:00PM-2:00PM: Command Overview with SLM via Zoom (Zoom link in QR Code)	12 <b>M</b> KW Mega Agent Camp			15 <b>C</b> <b>I</b> 1:00PM-2:00PM: Docusign 101 with SLM via Zoom (Zoom link in QR code)
18 DTD2   M&X <b>D</b>	19 10:00AM-12:00PM: Lead Gen with Nancy Lezotte 12:00PM-1:30PM: Agent Partner Meeting (All Agents Encouraged to Attend) - Lunch Provided by Chris Hardiman from Fusion 1:30PM-2:30PM: ALC Meeting 3:00PM-4:00PM: Lead Gen and Follow Up Class with Chris Bessette <b>M</b>	20 11:00am-12:00pm: The Listing Strategy with Beth Woodhall and Tony Galarza 1:00PM-2:30PM: Listing Photography with Impact with Moshin - Lunch Provided	21 10:00AM-11:00AM: BRENN Meeting 12:00PM-1:30PM: Pinnacles Home Team Meeting <b>I</b>	22
25 DTD2   N&R <b>D</b>	26 1:00PM-2:00PM: The Goal Audit: AI Powered Second Half Strategy with Shonn McCloud 3:00PM-4:00PM: Lead Gen and Follow Up Class with Chris Bessette <b>M</b>	27 1:30PM-3:30PM: How to Fill Out an As-Is Purchase Contract with Bob Fallon <b>C</b> <b>I</b>	28 1:30PM-3:00PM: New Agent Orientation (Invitation ONLY)- Lunch Provided 	29



# Market Center Highlights

Welcome Our Newest KW Classic Associates!	
Victor Nguyen	Brianna Wilson
Kendra Shaw	Dajon Wiafe


2025 ALC Members		
Carl Head	Simi Lakhani	Cassie Lamoureux
Nancy Lezotte	Shaun Reed	Yanou Rosado
Christine Silva	Michelle Silva	

2025 ALC Ambassadors			
Chris Bessette	Rodieris Guzman	Ashley McCoy	Cheryl Zackery

KW Classic Realty Preferred Vendors		
Steve Birk, Strongwealth Mortgage	407.375.0692	stevebirk@strongwealthmortgage.com
Trey DelGreco, Movement Mortgage	205.401.6141	trey.delgreco@movement.com
Adam Woodhall, Red Door Title	480.570.1894	Adam@Reddoortitlegroup.com
Edgar Montero, Max Home Inspections	866.399.2398	emontero@maxhomeinspections.com
April Carpenter, First American Home Warranty	407.388.5723	apcarpenter@firstam.com
Michael Schmidt, Central Florida Building Inspectors Inc.	407.768.3668	mike@cfbinspect.com


## Relevant QR Codes

Real Estate Tactics  
Training with Business  
Coach Mabel Colón




\*Exclusive for agents  
signed into coaching

Keller Williams  
Podcast Network




Listen Now!

Add Training  
Calendar




Save the Dates!

Visit  
kw348.com



For all your Agent  
Essentials!

Scan to Book  
Conference Room





Reserve Floor Time  
Here!

## New Agent Resources


**IGNITE**

Session 1	Spark Your Career	8/14
Session 2	Embrace Your Job	8/15
Session 3	Connect With Your Market	8/21
Session 4	Define Your Value	8/27
Session 5	Lead Generation	8/28



IGNITE: After Dark, Held  
Every Tuesday at 6:30PM  
EST

New Member  
Orientation ORRA



Learn More!



**Shonn McCloud, Team Leader**  
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